YAHYA HMIDA

FOUNDER & CEO

Building the Enterprise Intelligence Layer

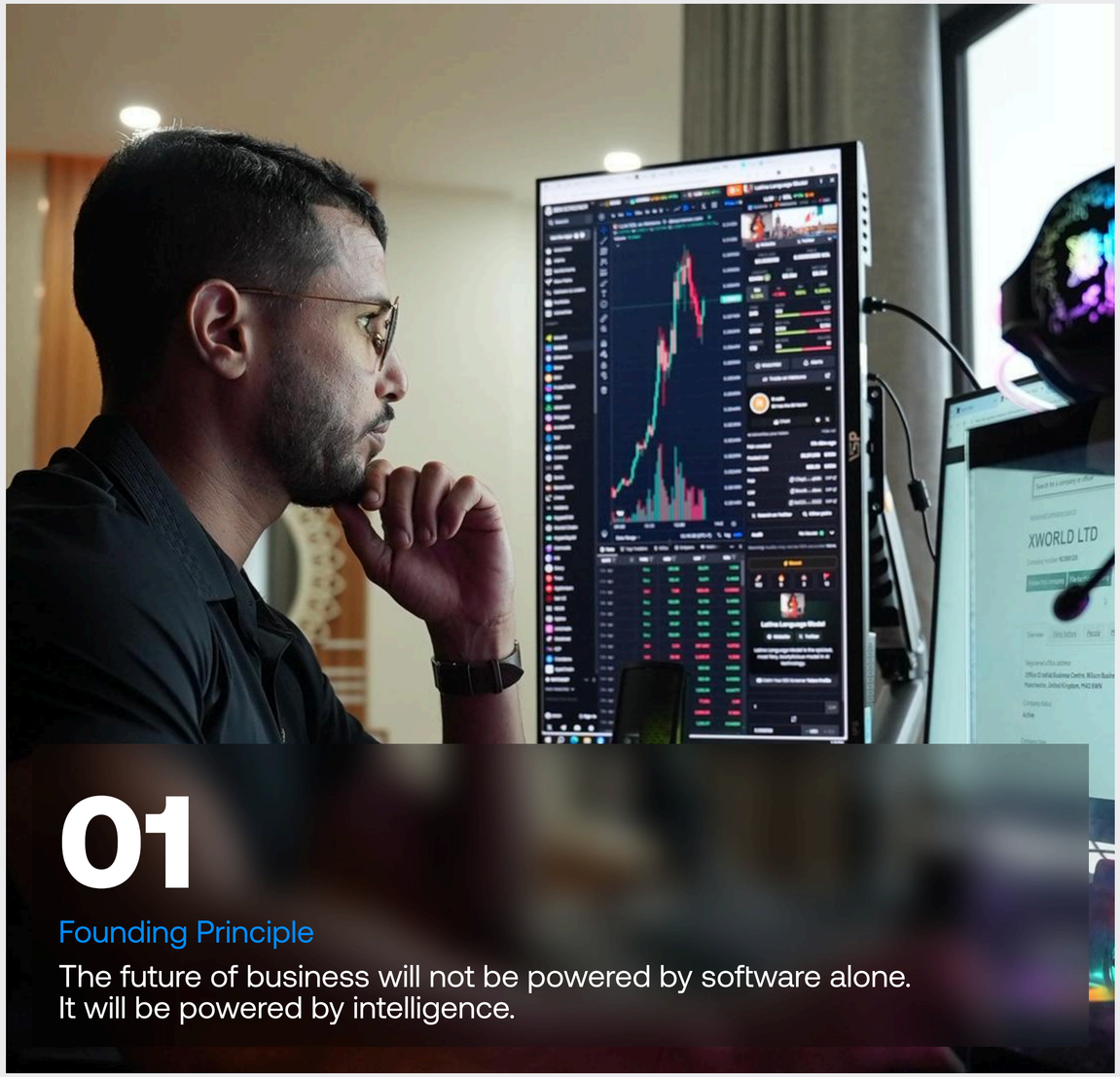
United Kingdom
Confidential — June 2026

01 - Profile

Founder Overview

Yahya Hmida is the Founder and CEO of XWorld LTD, a United Kingdom technology company building the next generation of enterprise intelligence platforms.

He is the creator of NORA, an AI Operating System designed to help organizations understand knowledge, coordinate operations, automate workflows, and transform artificial intelligence into a practical business operating layer.



01

Founding Principle

The future of business will not be powered by software alone.
It will be powered by intelligence.

02 - ORIGIN

The Journey

Yahya’s entrepreneurial journey did not begin with significant resources, institutional backing, or a privileged network.

It began with a vision.

Born and raised in Tunisia, he developed an early interest in technology, entrepreneurship, and building systems that solve real problems.

Driven by ambition to create something larger than himself, he left his home country and began a journey across multiple countries, cultures, and business environments — a journey that exposed him to one universal challenge.

The Observation

Regardless of size, industry, or geography, businesses were becoming increasingly dependent on technology while simultaneously becoming more fragmented and complex.

- Knowledge was scattered.
- Processes were disconnected.
- Teams were overwhelmed.
- AI was powerful but isolated.

This observation became the foundation of XWorld.

Why XWorld

Not to create another software product.

Not to create another AI assistant.
But to build the infrastructure layer connecting organizations and artificial intelligence.

This observation became the foundation of XWorld.

Why NORA

The problem was never access to information.
The problem was coordination.

Organizations needed a system capable of understanding the business itself.

- Remembering.
- Learning.
- Coordinating.
- Automating.
- Supporting decisions.

NORA was created to become that system.
An AI Operating System for Business.
A platform that transforms AI from a tool into operational infrastructure.

04 - OPERATING PRINCIPLES

Leadership Philosophy

01 Vision Before Valuation

Build for long-term impact rather than temporary market excitement.

02 Execution Before Recognition

**Results create credibility.
Everything else is noise.**

04 Continuous Improvement

Organizations should evolve continuously through learning and iteration.

05 Global Thinking

Technology should solve universal challenges beyond geographical boundaries.

05 - VISION FOR THE FUTURE

Every organization will eventually operate through an intelligence layer.

Understanding	Knowledge	Coordination	Automation	Decisions	Performance

Just as operating systems transformed personal computing, AI Operating Systems will transform how organizations operate.

NORA is being built to become that layer.

06 - THE ECOSYSTEM

Building an Ecosystem

AI Operating System

NORA

Live

Intelligence layer connecting knowledge, workflows, systems, and AI.

AI Security Intelligence

Ironix

IRONIX

2026

Autonomous perimeter intelligence. Sensors, vision, sound, and AI fused into one map.

Encrypted Communications

Anon

Anon

Live

Anonymous identity.
End-to-end encryption.
Vanishing messages.
Zero trace.

AI Workforce Solutions

GPT Bots



Live

Specialized AI agents working across business functions 24/7.

07 - FOUR ERAS

Strategic Vision

01	Software **Digitized business**	03	Artificial Intelligence **Transformed business**
02	Cloud **Connected business**	04	Intelligence Layer **Will operate business**

Conviction

Yahya's vision is for XWorld to become one of the companies defining that future.

- NORA is the foundation.
- XWorld is the platform.
- The opportunity is global.

Let’s Build the Future Together

Founder & CEO

Yahya Hmida

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